Implementation Challenges and Successes

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MTFC and Center for Research to Practice

Individuals and organizations often decide to adopt a new program and equally often fail to implement it successfully (Real & Poole, 2005).

Multiple Levels of Practice Context, Multiple Time Points

- Target population
- Interventionists
- Program
- Organization hosting program
- External Organizations
- Service System



Implementation Challenges and Successes: Some Big Ideas

Blueprints Conference April 7 -9, 2010

Karen A. Blase, Dean L. Fixsen, Michelle A. Duda, Allison J. Metz, Sandra F. Naoom, Melissa K. Van Dyke

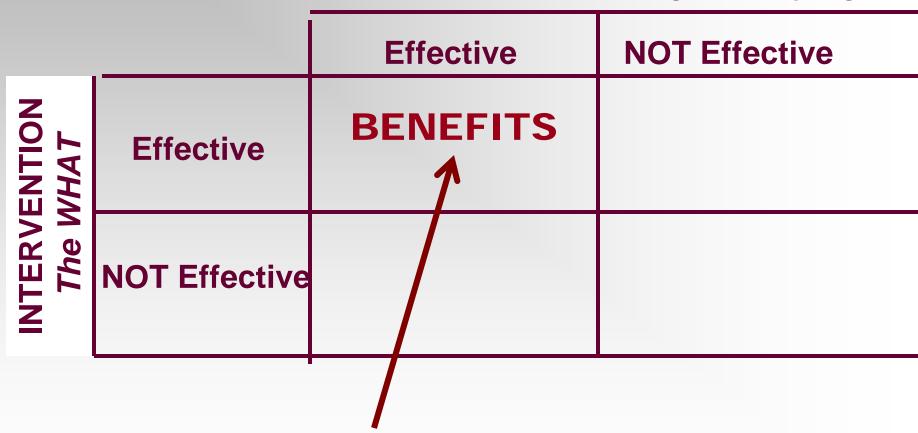
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University of North Carolina-Chapel Hill





What Works

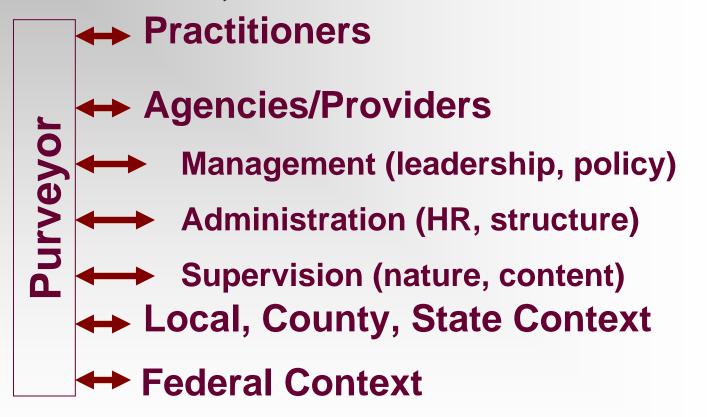
IMPLEMENTATION – The HOW



Getting Here and Staying Here is the Challenge!

Active Purveyor Role

Simultaneous, Multi-Level Interventions



Stages of Implementation

Major Implementation Initiatives occur in stages:

- Exploration
- Installation
- Initial Implementation
- Full Implementation

Two to Four Years



Fixsen, Naoom, Blase, Friedman, & Wallace, 2005

I didn't have potatoes, so I substituted rice.

Didn't have paprika, so I used another spice.

I didn't have tomato sauce, so I used tomato paste.

A whole can not a half can - I don't believe in waste.

My friend gave me the recipe - she said you couldn't beat it.

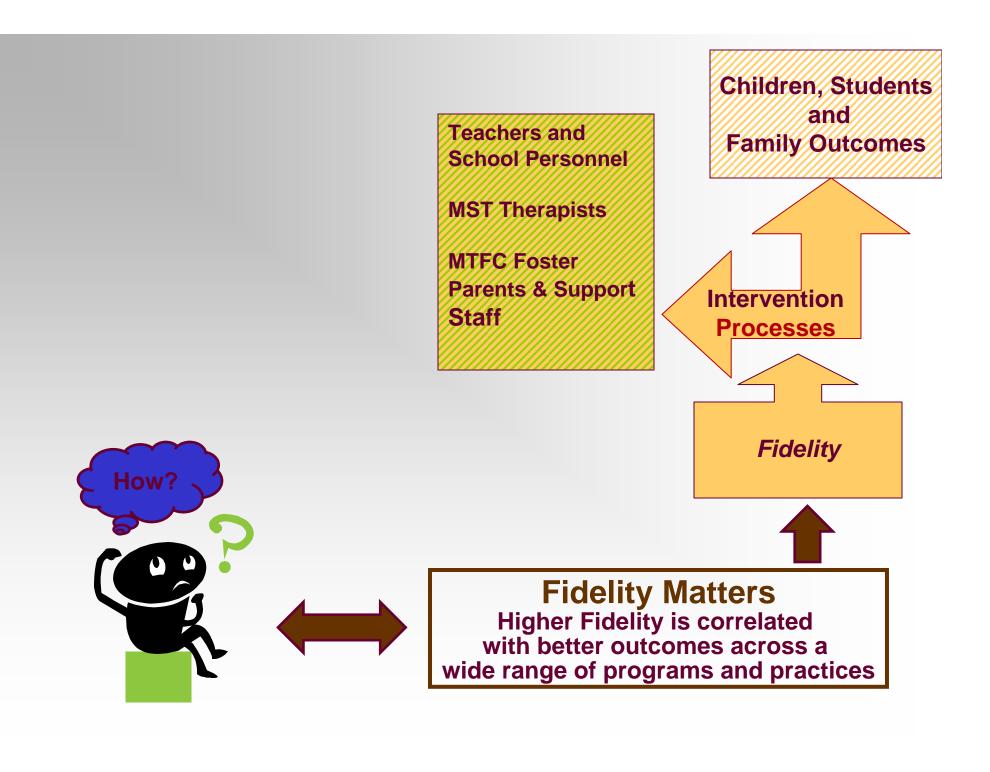
There must be something wrong with her, I couldn't even eat it!

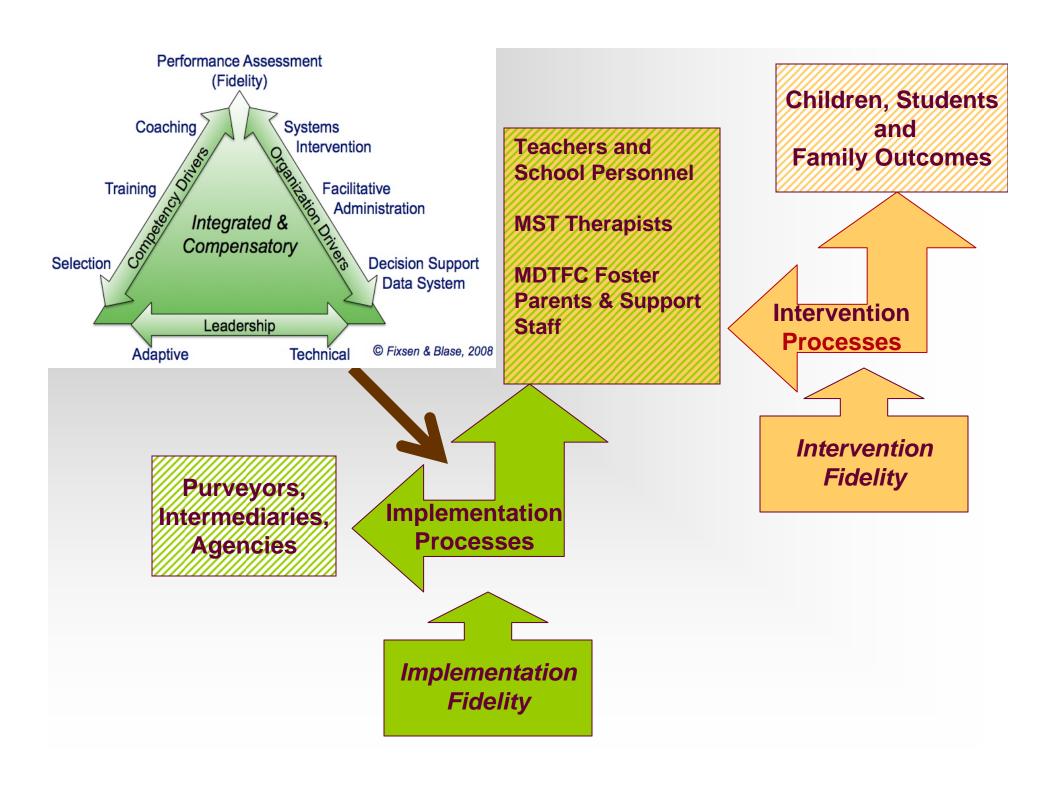
~ Senior Center Newsletter

Children, Students and Teachers and **Family Outcomes School Personnel MST Therapists** MTFC Foster Parents & Support Intervention Staff **Processes Fidelity Fidelity Matters Higher Fidelity is correlated**

with better outcomes across a

wide range of programs and practices





Implementation Bumper Stickers

"All organizations are designed, intentionally or unwittingly, to achieve precisely the results they get."

There are no purely Administrative Decisions – they are all Treatment Decisions

...National Implementation Research Network

Systems Trump Programs!

...Patrick McCarthy, Annie E. Casey

Listen for Big Ideas

- Science matters for the intervention & the implementation
- You need great "purveyors" to be successful.
- Implementation takes time and there is a lot of up front work
- We have to pay attention to changing the behavior of adults:
 - Building Competence and Confidence
 - Organizational and Systems Change
 - Leadership
- Fidelity Matters
 - For intervention strategies
 - For implementation strategies

For More Information

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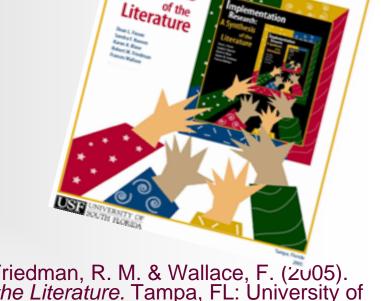
www.scalingup.org
http://nirn.fpg.unc.edu/
http://www.fpg.unc.edu/~nirn/resources/publications/Monograph/

For More Information

Implementation

Activities

Implementation
Research:
A Synthesis of the
Literature



Fixsen, D. L., Naoom, S. F., Blase, K. A., Friedman, R. M. & Wallace, F. (2005). *Implementation Research: A Synthesis of the Literature.* Tampa, FL: University of South Florida, Louis de la Parte Florida Mental Health Institute, The National Implementation Research Network (FMHI Publication #231).

Download all or part of the monograph at:

http://www.fpg.unc.edu/~nirn/resources/detail.cfm?resourceID=31

To order the monograph go to: https://fmhi.pro-copy.com/

Shifting to an EvidenceBased Culture



Are You Ready for Systems Change? Taking Research to Practice

- What is likely to change?
 - System Policies
 - Discipline Policies for Youth
 - Reporting and Tracking Youth Progress
 - Training and Support for Administrators, Educators and All Ancillary Staff, Parents and Students
 - Bus Drivers, Lunch Staff, Playground Supervisors, Paras
 - Resources to Implement and Sustain
 - Parental Involvement

Collecting and Using Data for Program Decision Making

- National Data vs. Your Data
 - Ask your kids and their families
 - Ask your program implementers
 - Instrument has to be reputable and easy to administer
 - Results from surveys "fast" and "useable"
 - Single year data and trends data
 - Share your data with community for support

Are you following Doctor's Orders?

- Fidelity to the Program
 - Training for All Adults at School, Parents, and Students
 - Monthly Support for OBPP Trainers
 - Monthly Support for School Coordinating Teams
 - Ongoing Support for Administrators Teachers/ Staff
 - Checklists 1st year; Sustained Effort; Teachers
 - Piloting Quality Control- "Olweus Certified School"

EBP Success is about Changing Adults

(That's why EBP implementation is so easy!)

It's about

- Knowledge of Research
- Attitude toward TheirInvolvement & Requirements
- Skills to Intervene Effectively without Causing Harm

MST Implementation

Organizational Challenges and Current Solutions

Organizations: Policies and Procedures

Theory and research in other industries and disciplines indicate innovationspecific policies and procedures are needed to support adequate implementation (Klein & Knight, 2005)

Organizational Social Context

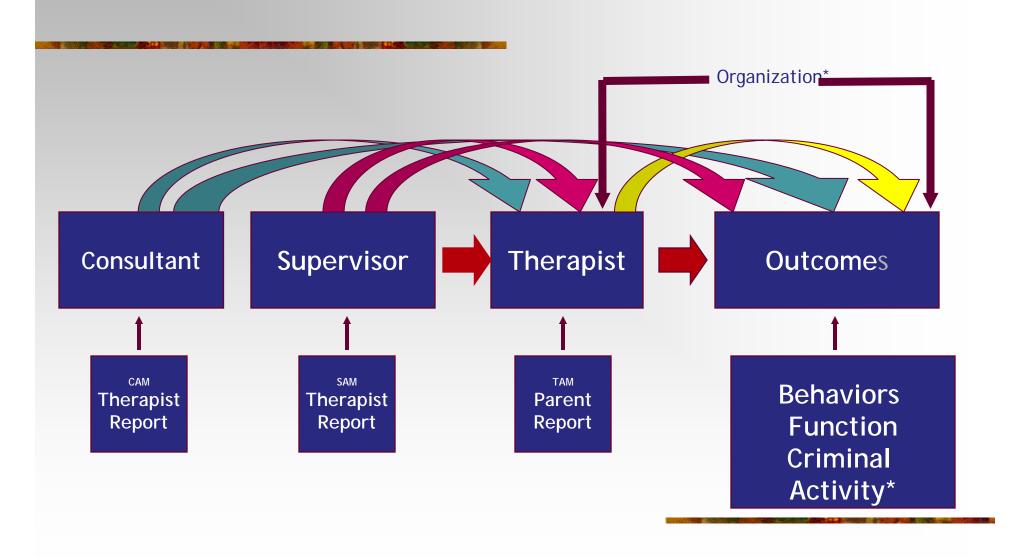
That Research Also Identifies Factors Likely Associated with Implementation

- Structure
- Climate
- Culture
- Leadership
- Resources

Organizational Level MST Implementation Support

- Aspects of MST Program Development are focused on the service provider organization
 - Alignment of procedures to support MST
 - Leadership, management, front-line staff
 - Personnel selection, policies, compensation
- MST Organizational Manual
- Ongoing Organizational Support
 - Program Implementation Review (PIR)
 - Ongoing Problem-Solving
 - Program Director Peer Network
 - Network Partner Organizations Peer Network

Empirical Evidence of Organizational Effects on MST Implementation and Outcomes



Pre-implementation planning MTFC: objectives

- * Identify/resolve implementation barriers
 - * Facilitate informed decision re. implementation
 - * Prepare for expedient start-up

Funding

- Implementation cost
- Ramp-up
- Operational cost
- Ongoing model adherence
- Detailed forecasting: program cost calculator
- Identify funding streams for each cost type
- Maximize implementation efficiency

Program Staffing

- Specific skill sets, attributes required
- High degree of coordination among staff
- Structured approach, role stratification
- Part-time positions

Identify required skills, attributes, motivation

Planful hiring sequence, timing

Provide detailed job information in advance

Foster parent recruitment

- Time frame recruitment and licensing
- Finding well-suited MTFC families (treatment role, effort required)
- Existing recruitment methods, budgets

Intensive recruitment consultation

- Robust engagement effort throughout licensing phase
- Recruitment from within MTFC team

Referrals

- Establish referral criteria consistent with treatment model
- Change referrer behavior, establish lines of communication
- Involve referrers in establishing referral criteria
- Identify, engage supportive people in the system – missionary work
- Provide effective written materials

CAL-OH Implementation Trial: MTFC as an Example

Scaling up MTFC in California 2006-2012

Collaborators

- Center for Research to Practice (Chamberlain, Saldana, & Padgett)
- California Institute for Mental Health (Marsenich, & Sosna)
- University of Southern California (Palinkas)
- University of Miami (Brown & Wang)

Funded By

- NIMH (1R01MH076158)
- NIDA (K23DA021603; P30DA023920)
- WT Grant Foundation
- DHHS Children's Administration

MTFC as an example

- Highly structured protocol that is individualized to meet the needs of referred youth
- Team of interventionists including a program supervisor, individual therapist, family therapist, skills trainer, foster parent trainer and PDR caller, foster parent
- Consultant
- Fidelity monitoring by independent rater

Currently Funded Project Provides Unique Opportunity

Existing Programs in over 70 sites Internationally

Previous involvement in numerous strategies to "scale-up" MTFC.

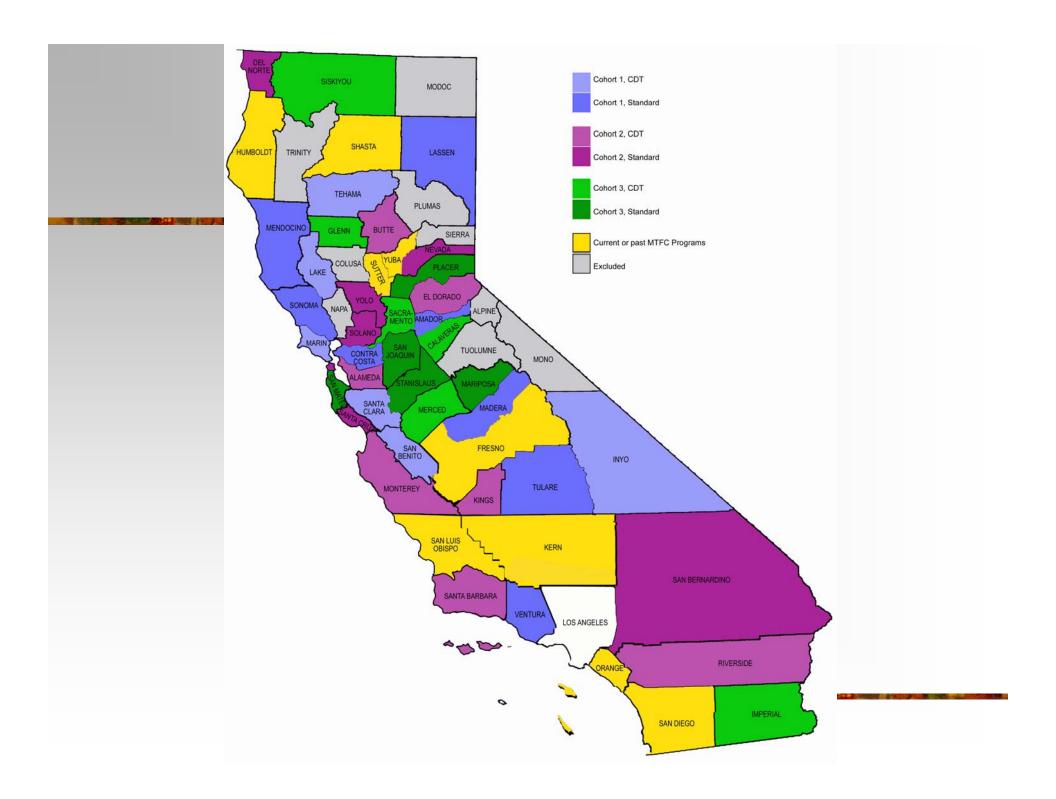
- Rolling Cohorts in England
- Cascading Dissemination (KEEP) in San Diego
- University/Agency Partnership in Sweden
- Community Development Teams in 10 California counties

All worked with early adopters who were interested in implementing evidence-based models.

What about the other estimated 90% of child service systems who are not early adopters?

Study Design

- Non-early adopting counties randomized:
 - 2 implementation conditions (CDT or IND)
 - 1 of 3 time frames (research resource issue)
 - Quantitative and qualitative measures
 - Assess organizational factors
 - Clinical team factors
 - Child and Family factors



The Stages of Implementation Completion (SIC)

Theoretical Premise

- Includes steps that have been identified as essential to the successful adoption, implementation and sustainability of MTFC
- Protocol is developed to achieve a modeladherent program aimed at obtaining outcomes similar to RCTs.

SIC Stages Operationalized and Sequential

- Assessing the fit between community needs and the goals of MTFC
- Procuring fiscal resources
- Developing a feasible time-line
- Analyzing the impact of staff recruitment on the organization (readiness)
- Assessment of long-term sustainability

Stages of Implementation Completion (SIC)

Measures Implementation @ Multiple Levels:

System, Practitioner, Child/Family

8 Stages:

- 1. Engagement
- 2. Considering feasibility
- 3. Planning/readiness
- 4. Staff hired and trained
- 5. Fidelity monitoring process in place
- 6. Services and consultation begin
- 7. Fidelity, competence, & adherence
- 8. Sustainability (certification)

Involvement:

System

System

System, Practitioner

Practitioner

Practitioner, Child/Family

Practitioner, Child/Family

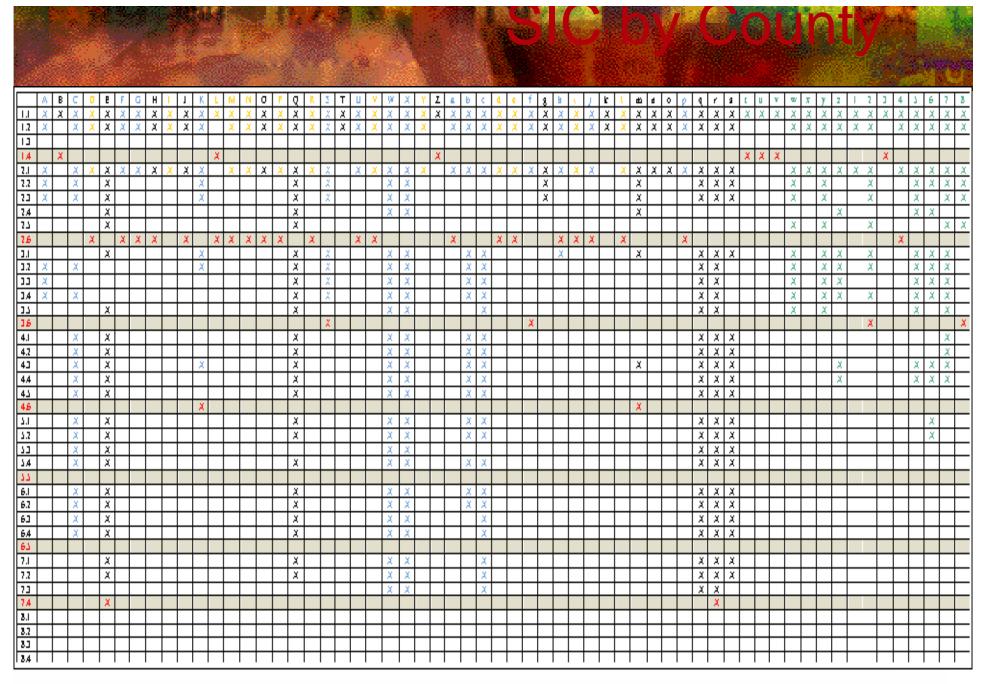
Practitioner, Child/Family

System, Practitioner

Two Scales on the SIC

- Quantifiable
 - performance date driven
 - completion of activities driven
 - relies on sites

- Quality
 - performance ratings driven
 - relies on interaction of sites and developers



Black = Cohort 1, Blue = Cohort 2, Yellow = Cohort 3, Green = Ohio Red= Discontinued; Beige Shading = Discontinue Activity

Factors that Influence Decision Making for Implementation

- Stable County Factors
- Dynamic County Factors
- Broader External Factors

Next Steps